

Int. Cl.: 9

Prior U.S. Cl.: 26

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 595,513

Registered Sep. 21, 1954

Renewal Term Begins Sep. 21, 1994

**TRADEMARK
PRINCIPAL REGISTER**

WAYFARER

BAUSCH & LOMB INCORPORATED
(NEW YORK CORPORATION)
ONE CHASE SQUARE
P.O. BOX 54
ROCHESTER, NY 14604, BY CHANGE OF
NAME FROM BAUSCH & LOMB OPTI-
CAL COMPANY (NEW YORK CORPO-
RATION) ROCHESTER, NY

FOR: SUN GLASSES, IN CLASS 26
(INT. CL. 9).

FIRST USE 3-11-1953; IN COMMERCE
3-11-1953.

SER. NO. 71-655,230, FILED 10-23-1953.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Nov. 29, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

UNITED STATES PATENT OFFICE

Registered Sept. 21, 1954

595,513

PRINCIPAL REGISTER

Trade-Mark

Ser. No. 655,230, filed Oct. 23, 1953

WAYFARER

Bausch & Lomb Optical Company (New York
corporation)
635 St. Paul St.
Rochester, N. Y.

For: SUN GLASSES, in CLASS 26.
First used Mar. 11, 1953, and in commerce Mar.
11, 1953.

COMB. AFF. SEC. 8 & 15

NOV 6 1959



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)**Assignments on the Web > Trademark Query****Trademark Assignment Abstract of Title****Total Assignments: 7****Serial #:** 71655230**Filing Dt:** 10/23/1953**Reg #:** 595513**Reg. Dt:** 09/21/1954**Registrant:** BAUSCH & LOMB OPTICAL COMPANY**Mark:** WAYFARER**Assignment: 1****Reel/Frame:** 0075/0022**Recorded:** 03/02/1961**Pages:** 3**Conveyance:** CHANGE OF NAME 19600331**Assignor:** BAUSCH & LOMB OPTICAL COMPANY, INCORPORATED MAR. 20, 1908.**Exec Dt:** 02/28/1961**Entity Type:** UNKNOWN**Citizenship:** NONE**Assignee:** BAUSCH & LOMB INCORPORATED**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** BAUSCH & LOMB INC.

PATENT DEPT.

ROCHESTER 2, NY

Assignment: 2**Reel/Frame:** 2035/0187**Recorded:** 02/04/2000**Pages:** 10**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** BAUSCH & LOMB INCORPORATED**Exec Dt:** 11/15/1999**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** LUXOTTICA LEASING S.P.A.

VIA VALCOZZENA

AGORDO (BELLUNO), ITALY 32021

Entity Type: CORPORATION**Citizenship:** ITALY**Correspondent:** ARENT FOX KINTNER PLOTKIN & KAHN, PLLC

MICHAEL A. GROW

1050 CONNECTICUT AVE., NW

WASHINGTON, DC 20036

Assignment: 3**Reel/Frame:** 3203/0851**Recorded:** 04/29/2005**Pages:** 5**Conveyance:** CHANGE IN LEGAL STATUS**Assignor:** LUXOTTICA LEASING S.P.A.**Exec Dt:** 05/10/2004**Entity Type:** CORPORATION**Citizenship:** ITALY**Assignee:** LUXOTTICA LEASING S.R.L.

VIA VALCOZZENA 10

AGORDO (BL), ITALY 32021

Entity Type: LIMITED LIABILITY ITALY**Citizenship:** NONE**Correspondent:** MICHAEL A. GROW

ARENT FOX PLLC

1050 CONNECTICUT AVENUE NW

WASHINGTON, DC 20036

Assignment: 4**Reel/Frame:** 3155/0893**Recorded:** 04/29/2005**Pages:** 8**Conveyance:** NUNC PRO TUNC ASSIGNMENT

Assignor: LUXOTTICA LEASING S.R.L.

Exec Dt: 02/28/2005

Entity Type: LIMITED LIABILITY CO

Citizenship: ITALY

Entity Type: LIMITED LIABILITY CO

Citizenship: ITALY

Assignee: KILLER LOOP EYEWEAR S.R.L.

VIA VALCOZZENA 10

AGORDO (BL), ITALY 32021

Correspondent: MICHAEL A. GROW

ARENT FOX PLLC

1050 CONNECTICUT AVENUE, NW

WASHINGTON, DC 20036

Assignment: 5

Reel/Frame: 3205/0429

Recorded: 10/06/2005

Pages: 6

Conveyance: CHANGE IN LEGAL STATUS

Assignor: KILLER LOOP EYEWEAR S.R.L.

Exec Dt: 02/28/2005

Entity Type: LIMITED LIABILITY CO

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: KILLER LOOP EYEWEAR S.P.A.

VIA VALCOZZENA 10

AGORDO (BL), ITALY 32021

Correspondent: MICHAEL A. GROW

ARENT FOX PLLC

1050 CONNECTICUT AVENUE, NW

WASHINGTON, DC 20036

Assignment: 6

Reel/Frame: 3230/0499

Recorded: 01/19/2006

Pages: 11

Conveyance: MERGER

Assignor: KILLER LOOP EYEWEAR S.P.A.

Exec Dt: 09/16/2005

Entity Type: CORPORATION

Citizenship: ITALY

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: ITALY

Assignee: LUXOTTICA S.R.L.

VIA VALCOZZENA, 10

32021 AGORDO (BL), ITALY

Correspondent: MICHAEL A. GROW

1050 CONNECTICUT AVENUE, NW

WASHINGTON, DC 20036

Domestic rep: MICHAEL A. GROW

1050 CONNECTICUT AVENUE, NW

WASHINGTON, DC 20036

Assignment: 7

Reel/Frame: 3695/0294

Recorded: 01/14/2008

Pages: 9

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: LUXOTTICA S.R.L.

Exec Dt: 12/20/2007

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: ITALY

Entity Type: CORPORATION

Citizenship: NONE

Assignee: LUXOTTICA GROUP S.P.A.

VIA CESARE CANTU, 2

20123 MILAN (MI), ITALY

Correspondent: MICHAEL A. GROW

1050 CONNECTICUT AVENUE, NW

WASHINGTON, DC 20036

Domestic rep: MICHAEL A. GROW

1050 CONNECTICUT AVENUE, NW

WASHINGTON, DC 20036

Search Results as of: 06/03/2015 12:27 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350, v.2.5
Web interface last modified: July 25, 2014 v.2.5

| [HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)